## Investing in Juneau Child Care 2016

More than a third of Juneau residents say that lack of child care availability is a very significant economic development barrier in Juneau.<sup>1</sup>

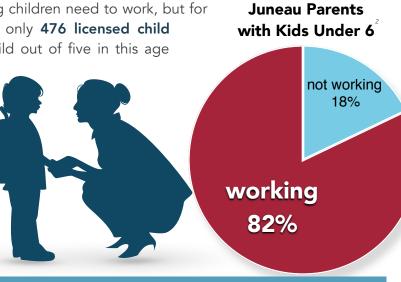
## **Employer Sponsored Child Care is Good for Business**

In Juneau, most (82%) parents of young children need to work, but for their **2,460 kids under six**, there are only **476 licensed child care slots** (space for less than one child out of five in this age

group). This critical shortage impacts local businesses as well as families, and acts as an **economic development barrier** for the community as a whole. An effective solution is employer sponsored child care, which has been shown to have the following benefits:

- Lowered Absenteeism
- Increased Productivity
- Reduced Turnover
- Boosts Recruitment
- Tax Advantages

## How You Can Help



**85 percent** of working US parents say they would forego higher paying jobs, vacation time, or medical benefits in order to secure reliable child care.<sup>3</sup>

## Let AEYC or thread know if your business is interested in collaboration.



Since Juneau's child care shortage impacts so many businesses, employers can work together to develop a single child care center. AEYC is prepared to assist a coalition, partnership, or single employer in developing a priority enrollment child care program. Bright Horizons, a high quality national firm already serving Alaska, is highly interested in operating a child care program in Juneau, and has experience working with business coalitions.

Help us find a location. In order for a business to sponsor a child care center for their employees, we need to be able to offer a conveniently located, subsidized or donated space.



<sup>1</sup> Juneau Economic Plan Household Survey. <sup>2</sup> US Census 2014 (Tables B23008 and B23003). <sup>3</sup> Bright Horizons Modern Family Index.

Association for the Education of Young Children, Southeast Alaska 3100 Channel Drive, Suite 215, Juneau, AK (907) 789-1235 www.aeyc-sea.org