Investing in Juneau Child Care 2016

More than a third of Juneau residents say that lack of child care availability is a very significant economic development barrier in Juneau.¹

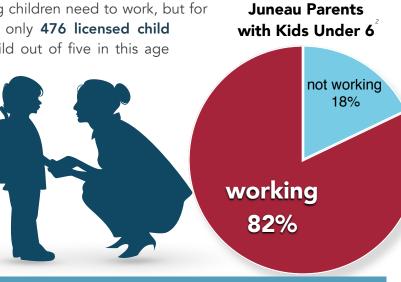
Employer Sponsored Child Care is Good for Business

In Juneau, most (82%) parents of young children need to work, but for their **2,460 kids under six**, there are only **476 licensed child care slots** (space for less than one child out of five in this age

group). This critical shortage impacts local businesses as well as families, and acts as an **economic development barrier** for the community as a whole. An effective solution is employer sponsored child care, which has been shown to have the following benefits:

- Lowered Absenteeism
- Increased Productivity
- Reduced Turnover
- Boosts Recruitment
- Tax Advantages

How You Can Help



85 percent of working US parents say they would forego higher paying jobs, vacation time, or medical benefits in order to secure reliable child care.³

Let AEYC or thread know if your business is interested in collaboration.



Since Juneau's child care shortage impacts so many businesses, employers can work together to develop a single child care center. AEYC is prepared to assist a coalition, partnership, or single employer in developing a priority enrollment child care program. Bright Horizons, a high quality national firm already serving Alaska, is highly interested in operating a child care program in Juneau, and has experience working with business coalitions.

Help us find a location. In order for a business to sponsor a child care center for their employees, we need to be able to offer a conveniently located, subsidized or donated space.



¹ Juneau Economic Plan Household Survey. ² US Census 2014 (Tables B23008 and B23003). ³ Bright Horizons Modern Family Index.

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